

PRIVACY POLICY

This Privacy Policy describes how Sri Pahang FC (“Sri Pahang FC”, “we”, “us”, “our”) collects, uses, and shares information about you when you visit and interact on our website (mobile and desktop) and mobile app (collectively, “Platform”). Our full Privacy Policy is available below.

Information We Collect

We collect information about you that you provide to us when using the Platform, such as your name, address, phone number, credit card details, ticket booking and your Sri Pahang FC Account and password.

By visiting our Platform, we may also automatically collect certain usage information, such as your IP address, geographic data, country, search preferences related to specific searches, browser, and information about your device's operating system, application version, language settings, and pages that have been shown to you. If you are using a mobile device to access our mobile app or mobile optimized Platform, we might also collect information that identifies your mobile device, such as the device ID, location of the device (with your consent), and device-specific settings and characteristics.

You can decide to participate in our referral programs or other promotions, and doing this will also mean providing us with personal data. In addition to that, you can provide us with feedback or ask for help with using the Platform or our various communications Platforms.

Where you are making a booking on behalf of someone else, it is your responsibility to ensure that the person or people you have provided personal information about are aware that you have done so, and have understood and accepted how Sri Pahang FC uses their information (as described in this Privacy Policy).

What Do We Use Your Personal Data For?

We may use Your Personal Data for the following purposes ("Purpose"):

- To process your Orders and transactions for Products or Services.
- To process other transactions.
- Send you email marketing communications about Product, Services and Activities that may be relevant to you.
- To protect the safety and security of yourself and other Users.
- To investigate and respond to claims or queries from You.
- To comply with any legal or regulatory requirements.

Accessing / Limiting / Correcting / Updating Your Personal Data

You may request to obtain information of your Personal Data, limit the processing of your Personal Data, and also update or make amendments to your Personal Data as below:

For account holders or registered customers, you may login to your account and update your Personal Data.

For every other customer, you may forward your request to support@sripahangfc.com.my

We will endeavor to provide the information back to you as soon as is practicable.

Sharing your Information

In connection with your visit to our Platform and use of our Services, We may share your information as follows:

- *Service Professional* - such as credit cards providers, data warehouse (e.g., the specific products or tickets that you have requested to buy). These Service Professional may contact you as necessary to obtain additional information about you, respond to your payment, or respond to a review in order to process your commercial transactions.
- *Subsidiaries, Affiliate Partners* – trusted merchants or party who work closely with us where necessary to: process your orders; to provide you with our Website's Products or Services; or to process other required information.
- *Where Required or Permitted by Law* - such as to protect ourselves against liability, to respond to judicial processes, legitimate requests, warrants, or equivalent by law enforcement officials or authorities, to investigate fraud or other wrongdoing or as otherwise required or necessary in order to comply with applicable law, protect our legitimate interest. We may also, in compliance with applicable law, disclose your information to enforce or apply the Terms of Use applicable to our Services or to protect the rights, property, or safety of Sri Pahang FC, our Users, or others.
- *Customs* – immigration or other regulatory authorities applicable to You.

We provide appropriate protections for such sharing as required by applicable law to prohibit third-party from using your information for their own purposes, and to address the security and confidentiality of your information. Except as discloses in this Privacy Policy or as required or permitted by applicable law, we will not disclose your information to third-party without your consent.